



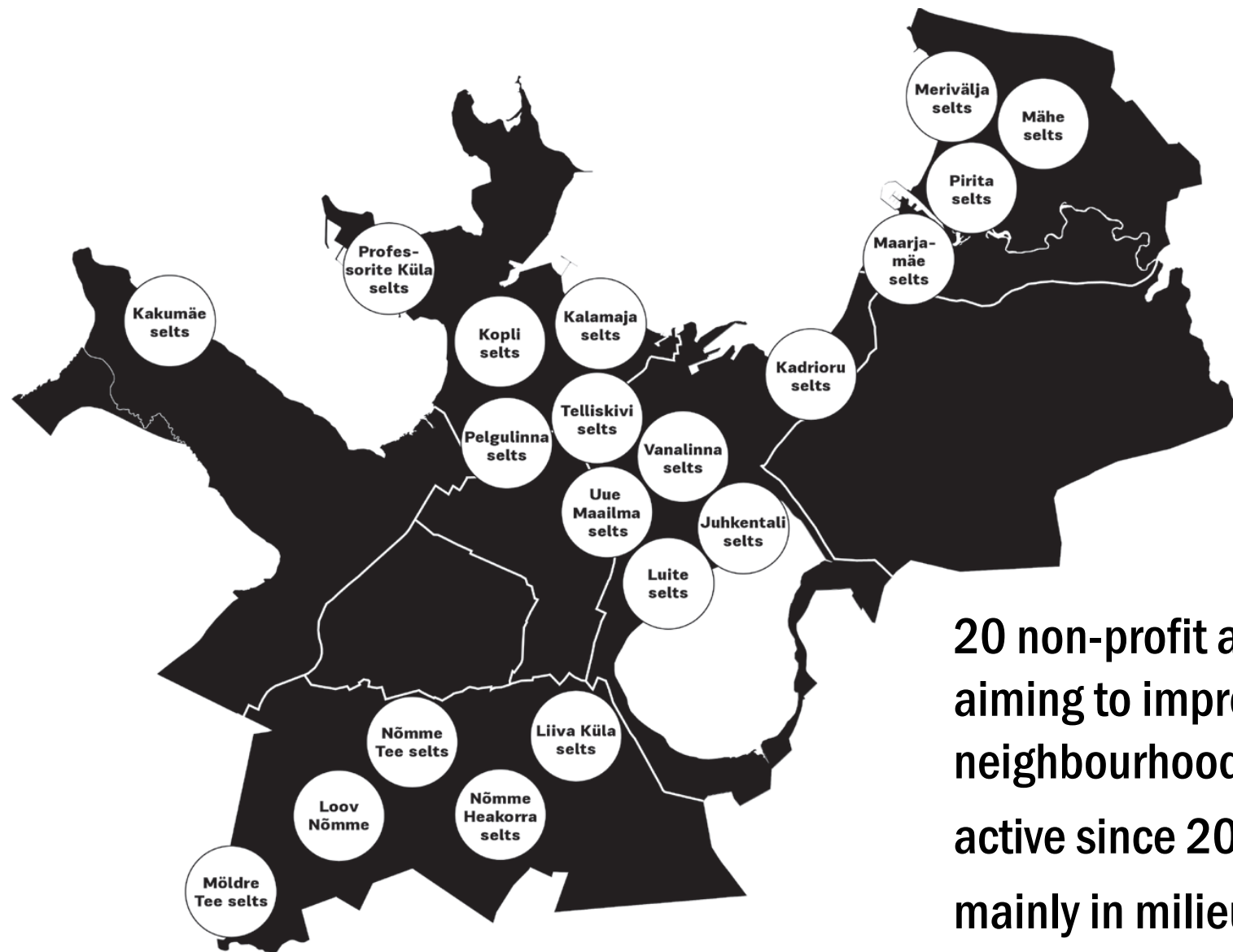
About the initiative Urban Idea

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Active neighbourhoods in Tallinn (420 000 residents)



20 non-profit associations aiming to improve their neighbourhoods; active since 20s, 90s, 2000s; mainly in milieu districts and garden-city suburbs



Opening of the new pedestrian and bike friendly Soo street in Kalamaja.

LEFT: around 500 residents opening the new pedestrian lane on Sept 4th, 2013

RIGHT: the mayor of Tallinn opening the car lane few days later



Baby pram ride in Kalamaja to mark the dreamed pedestrian street between the Old Town and the seaside - May 2012



Celebrating Ao street's 80th birthday in Kassisaba - February 2013



Green gates' street festival in Nõmme - May 2013



Fun day of the Professors' Village neighbourhood in Kopli - August 2013



Open-air cinema in Juhkentali - August 2013



Self-initiated library and community space as well as the monthly radio day of Uus Maailm neighbourhood



Kalarand beach party on a private contested development area - June 2011



Sauna party in Kalarand to mark the perfect spot for a public sauna – August 2013



Bike tour on neighbourhood history in Kalamaja - 2011



Cleaning action in Juhkentali as part of the national „hysteria“ - May 2013

Collaboration of active neighbourhoods



Urban Idea is the initiative of Tallinn's neighbourhood associations in which the foundations for future collaboration between residents' associations and the Tallinn city government will be framed.

Expected results of the initiative:

- defining neighbourhood associations as local experts
- more trust between the associations and the city government, new foundation for collaboration
- better knowledge and information exchange between different neighbourhoods



With one year we have:

1. together with neighbourhood acitivists defined neighbourhood associations as the local experts
2. learned from other cities about community development
3. together with the city government and associations drafted the good will act
4. raised the public awareness about neighbourhood movement
5. made the politicians talk about collaborating with neighbourhood associations



Press conference with the mayor candidates on 12.10.2013

Neighbourhood associations as social entrepreneurs?

- Slowly getting there, although some small examples in social welfare services
- Some service ideas: child care, elderly care, maintaining (privately owned) public space, organising public discussions of spatial planning, collecting data and opinions from local residents, educating residents on local history and planned future
- Major underused potential in activating the segregated Russian minority



Welcome to Tallinn to discover and discuss more!

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